

## ENAJ and DG AGRI Journalist Prize for Young Journalists

The European Network for Agricultural Journalists (ENAJ) and the European Commission, Directorate General for Agriculture and Rural Development (DG AGRI) launches today the second edition of the Journalist Prize for Young Journalists.

The goal is to honour journalistic skills of young professionals and to motivate young journalists to write about topics related to the Common Agricultural Policy (CAP).

### Who can participate?

To be eligible, the entrant must be a Member of the Guild and no older than 35 years old on 31.12.2013.

### Competition categories & application

The article must be a story of maximum 800 words related to European agriculture: there are two categories – one for published work and one for unpublished work. Entries should:

- be of broad interest (either in agriculture or in society)
- have been investigated on farms and include at least one quote of a farmer
- be a single (written) story - multiple articles that make up a series are not allowed. (In such a situation, select one article from the series to enter.)
- be presented as a Word document, without layout or photos (to facilitate translation). If it has been published, a link or pdf can be added for information.

The application form (attached) and the article must be sent electronically to the national ag journalist association (see contact list below) by the **deadline 20 September 2013**.

### Selection and the jury

ENAJ representatives will nominate the two best articles they receive (one of each category) for judging by a jury composed of two ENAJ members/journalists, a DG AGRI staff member, representing a well-read audience, and the European Commission's spokesperson for Agriculture and Rural Development.



Specific importance will be given to the journalistic relevance of the story, correctness and depth of investigation, content, objectivity, balance, comprehensibility to the reader, style and quotations. The layout and design of the article will not be considered in the judging since we ask for a Word document and because the competition is also open to material not yet published.

### **Prizes**

The winners will be contacted personally and the announcement will be made on the e-platform for European journalists, [www.ag-press.eu](http://www.ag-press.eu) and on the ENAJ website ([enaj.pro](http://enaj.pro)) in November 2013.

The top three winners in each category will all be invited to the Annual ag-press Network Event in Brussels (December 2013) and the first prize winners will also be invited to participate in one of the press trips organised by DG AGRI for journalists in 2014.

### **Entry**

Entries should be submitted to Guild awards secretary Louise Impey ([louise.impey@fwi.co.uk](mailto:louise.impey@fwi.co.uk)) by September 20, 2013 accompanied by the form on the next page..



## Application form for the ENAJ/DG AGRI journalist competition 2013

<b>First name:</b>	
<b>Last name:</b>	
<b>Nationality:</b>	
<b>Birth date:</b>	
<b>Address:</b>	
<b>e-mail:</b>	
<b>Telephone:</b>	
<b>Country:</b>	
<b>Name of article and link (if published):</b>	
<b>Employee (address of publisher house) or mention "freelance/student"</b>	